

COMPANY DATA

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CERTIFICATIONS



WBENC CERT #:
WBE2202148

NEW YORK STATE WOMAN
BUSINESS ENTERPRISE FILE ID#:
60637

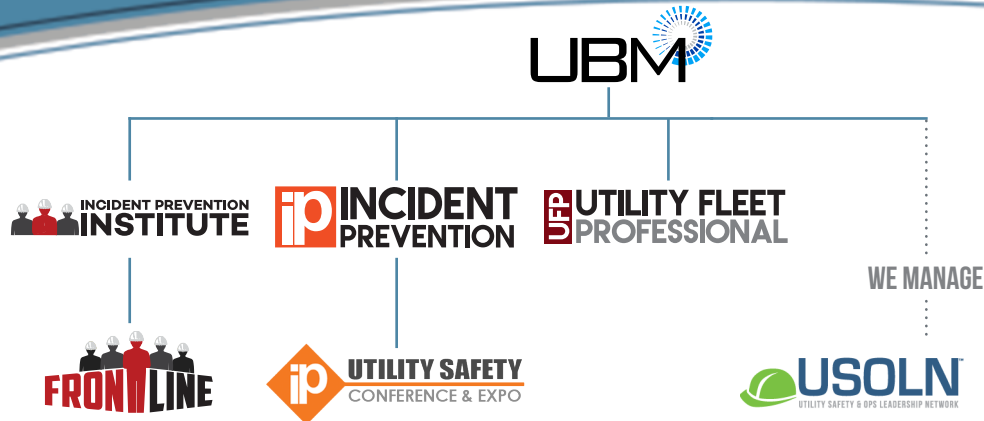
SUPPLIER CLEARINGHOUSE
CERTIFICATE OF ELIGIBILITY VON#:
16001007

D-U-N-S #:
798579749

CAGE:
7BAT2

NAICS CODES:
511120, 611430, 813920

UNSPSC CODES:
55101506, 80141902, 86101609



ABOUT UTILITY BUSINESS MEDIA, INC.

Utility Business Media, Inc. (UBM) is a certified Women's Business Enterprise (WBE) and premier media, training, and event producer dedicated exclusively to the utility safety, operations, and fleet leadership community. Through industry-standard publications, custom instructional design, national conferences, and professional credentialing support, UBM equips tens of thousands of utility leaders annually with the critical knowledge and tools needed to elevate safety culture and operational performance.

WHAT WE DO

- Producer of Incident Prevention Institute
- Producer of Frontline Utility Safety and Leadership Training
 - *Safety Leadership*
 - *Human Performance*
 - *Standards & Operations*
 - *Incident Prevention & Hazard ID*
- Publisher of Incident Prevention Magazine
- Producer of IP Utility Safety Conference & Expo
- Publisher of Utility Fleet Professional Magazine
- Association Manager for Utility Safety and Ops Leadership Network (USOLN)
- Producer of Certified Utility Safety Professional (CUSP) Prep

OUR DIFFERENCE

- Incident Prevention Magazine reaches 26.5k+ utility safety professionals.
- Utility Fleet Professional reaches 11.8k+ utility fleet professionals.
- Every year hundreds of the leading safety professionals attend our conferences.
- Over 2,000 safety professionals expand their knowledge through our educational offerings every year.
- We leverage our network of subject matter experts to produce utility-specific content.
- Our award-winning staff produces high-level multimedia and instructional design content.
- We leverage technology and experience to provide efficient and sustainable learning solutions.
- We adapt to meet the needs of our clients and community.

CAPABILITIES:

- Utility Safety & Leadership Training
- Custom Training Course Design & Development
- Trade Show & Conference Production
- Professional Association Management
- B2B Magazine Publishing & Editorial Management
- Credential & Certification Management
- Multimedia & Podcast Production
- Targeted Advertising & Sponsorship Programs

SOME OF THE UTILITIES & CONTRACTORS WE HAVE SERVED:

- Bonneville Power Administration
- ComEd/Exelon
- PSEG LI/PSEG NJ
- National Grid
- New York Power Authority
- Public Service Enterprise Group