



## COMPANY DATA

UTILITY BUSINESS MEDIA, INC.  
360 MEMORIAL DRIVE SUITE 10  
CRYSTAL LAKE, IL 60014



(815) 459-1796



carla@utilitybusinessmedia.com



www.utilitybusinessmedia.com

D-U-N-S #:  
798579749

CAGE:  
7BAT2

NAICS CODES:  
511120, 611430, 813920

UNSPSC CODES:  
55101506, 80141902, 86101609

## ABOUT UTILITY BUSINESS MEDIA, INC.

Utility Business Media is a leading producer and publisher of information and education dedicated to the utility safety and operations leadership community.

## WHAT WE DO

- Producer of Incident Prevention Institute
- Producer of Frontline Utility Safety and Leadership Training
- Producer of the Utility Safety Podcast & iP Institute Podcast Channels
- Publisher of Incident Prevention Magazine
- Producer of IP Utility Safety Conference & Expo
- Publisher of Utility Fleet Professional Magazine
- Association Manager for Utility Safety and Ops Leadership Network (USOLN)
- Producer of Certified Utility Safety Professional (CUSP) Review

## OUR DIFFERENCE

- Incident Prevention Magazine reaches 18k+ utility safety professionals
- Utility Fleet Professional reaches 7k+ utility fleet professionals
- Every year hundreds of the leading safety professionals attend our conferences
- Over 1,000 safety professionals expand their knowledge through our educational offerings every year
- We leverage our network of subject matter experts to produce utility-specific content
- Our award-winning staff produces high-level multimedia and instructional design content
- We leverage technology and experience to provide efficient and sustainable learning solutions
- We adapt to meet the needs of our clients and community

## CAPABILITIES

- Utility safety and leadership training
- Training course design and development
- Online learning course development and hosting
- Safety and leadership event producer
- Publishing design, editing and printing
- Video production and editing
- Personal and organizational assessments

## SOME OF THE UTILITIES & CONTRACTORS WE HAVE SERVED:

- Bonneville Power Administration
- ComEd/Exelon
- Henkels & McCoy
- National Grid
- New York Power Authority
- Public Service Enterprise Group